

## **Historic, Archive Document**

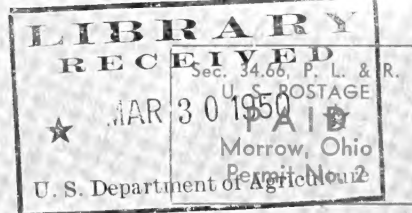
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ROCKNOLL NURSERY, Morrow, Ohio

1950

62.67



Beautiful  
Hardy Cottage  
Carnations



Ralph R Shaw, Librarian  
U.S. Depart. of Agri. Library  
Washington 25, D.C.

# Lovelier Flowers For Your Garden





# PRIZE WINNING PATENTED *Everblooming* MONTHLY ROSES

## PEACE — Patent No. 591

**\$2.00 each      3 for \$5.00      \$20 per dozen**  
Buds of fresh, bright yellow edged with cerise, open to magnificently formed blooms of soft clear yellow, each petal edged with pink. Although the bloom is unusually large, double and long-lasting, the dainty, clean and sparkling colors give it an almost ethereal loveliness.

## NOCTURNE — Patent No. 713

**\$1.50 each      3 for \$4.00      \$15 per dozen**  
The color is bright cardinal red with dark shadings of crimson. The large petals have good substance, are richly textured and pleasantly fragrant flower is long lasting. Color is somewhat lighter and brighter during hot weather. A. A. R. S. award for 1948.

## TALLY-HO — Patent No. 828

**\$2.00 each      3 for \$5.00      \$20 per dozen**  
A bright color but the contrast is not great. The color on the inside of the petals is a varying but always a delightful and unique shade of pink. The outside of the petals is a rich Crimson. The buds, before they unfold, are deep Cardinal-Red. The long stemmed blooms open slowly and last exceedingly well because they have such heavy substance. They are very large when fully open, of perfect form and with spicy fragrance. A. A. R. S. award for 1949.

## 3 Prize Patented Roses

**GROUP 29** — 1 each Peace, Nocturne, Tally-Ho, described at the right. Value \$5.50.

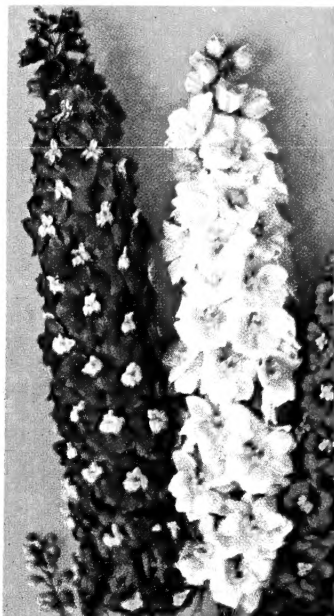
**\$4.50\***

\*As Northern Grown roses are very large plants, we cannot prepay the postage or express on them.

## PACIFIC HYBRID DELPHINIUM

**Giant Double Flowers**  
**50c each   3 for \$1.39**  
**\$5.00 dozen**

These are grown from the finest seed obtainable of this marvelous strain. The flowers are giant in size and cover the widest possible color range. Plants are strong 1 year old and will give you many years of bloom.



DELPHINIUM  
Giant Pacific Hybrid

## GROUP 32 5 PACIFIC GIANT DELPHINIUMS

Sturdy 1 year  
old plants

**\$2.00**



# 12 Gorgeous Monthly Roses

**GROUP 30**

**STANDARD VARIETIES      \$8.00**

1 each kind listed.

GOLDEN RAPTURE, deep yellow.  
MCGREDY'S SCARLET, bright red.  
MCGREDY'S YELLOW, light yellow.  
TALISMAN, cerise and yellow.  
MRS. SAM MCGREDY, orange & yellow.  
K. A. VICTORIA, clear white.

THE DOCTOR, deep pink.  
MCGREDY'S IVORY, white.  
PINK RADIANCE, pink.  
RED RADIANCE, crimson.  
SUNBURST, golden yellow.  
AMI QUINARD, black red.

In smaller quantities these  
roses are . . .

**81c each      3 for \$2.25**

**GROUP 31**

**5 Standard      Your      \$3.50**  
**Monthly Roses      choice**

## LONG SPURRED COLUMBINE

Waller-Franklin Strain

**42c each      3 for \$1.00      \$3.50 dozen**

For over thirty years we have grown Long Spurred Columbine and have tried every strain and type available. For size of flower and rare blends of color, this strain is unsurpassed.

**GROUP 33**

6 Waller-Franklin Columbine **\$1.89**

## SHASTA DAISY — Aglaya

New fringy double everflowering

**42c each      3 for \$1.00      \$3.50 dozen**

Imported from Holland just after the war, this daisy has proven the hardiest everblooming Shasta known.

**GROUP 34**

5 New Aglaya Daisy **\$1.50**

# "Fire Chief"

The New Sensational Petunia

All America's Gold Medal Winner for 1950  
The first Gold Medal winner in 11 years.  
This brand new color in Petunias is best described as "Fire Cracker Red." Be sure to get your seed of this outstanding new Petunia early.

**GROUP 40**

Full Measure  
Packets

**35c each**  
**3 for \$1.00**

Grower's Packet  
**\$1.00**



# THIS SPRING PLANT THESE NEW HARDY MUMS FOR

## More BLOOM More COLOR

Rocknoll MUMS are famous for unusual size and bright ravishing colors. Healthy northern grown plants that will bloom the first year.



## 15 Select NEW Chrysanthemums

Complete assortment for only **\$3.00** (GROUP 12)

5—GIANT FLOWERED ENGLISH MUMS—Equals greenhouse flowers—1 each of Egypt, Colorado Lavender Lady, Mayor J. A. Rhodes, Calumet, Mrs. H. T. Riley—worth **\$2.73**

4—FULL DOUBLE POMPONS For Cutting—Profuse blooming, large 2" flowers with long stems—1 each of Talisman, Tiffany Rose, Winterset, Cydonia—worth **1.89**

2—EXOTIC SPOON MUMS—Very decorative quilled petals, dainty 2 toned colors, single 2" flowers—1 each of Orchid Spoon, Crimson Star—worth **.84**

2—POPULAR BUTTON MUMS—Compact, double flowers— $\frac{3}{4}$ " to  $1\frac{1}{2}$ ", long blooming, bright colors. 1 each of Judith Anderson (yellow), Goblin (bronze)—worth **.84**

2—EARLY FLOWERING CUSHION MUMS—Very showy, dwarf type—blooms from June till frost. 1 each of Purple Carpet, Major Cushion (pink)—worth **.84**

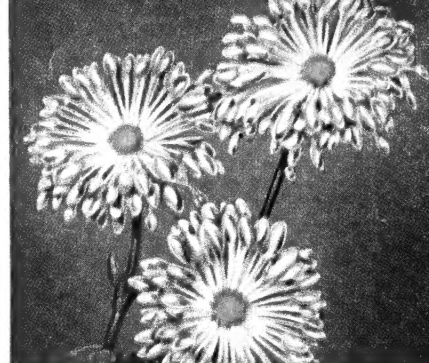
15 Select new mums described above, regular value **\$7.14**

Order as group 12 and get all 15 of the above named chrysanthemums for only **\$3.00**

### MAKE UP YOUR OWN COLLECTION

the mums illustrated above from left to right are . . .

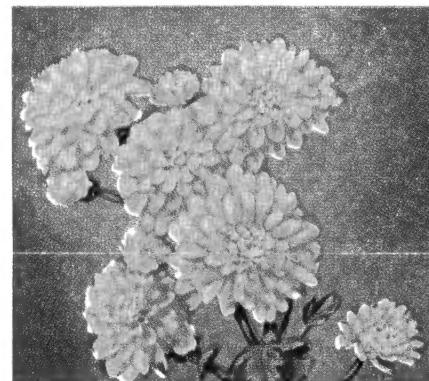
	Each	3
Calumet, yellow	\$.42	\$1.00
Winterset, white	.42	1.00
Tiffany Rose	.42	1.00
Mayor J. A. Rhodes, red	.63	1.50
Colorado Lavender Lady, giant lavender	.63	1.50
Talisman, pink and yellow	.63	1.50
Egypt, bronze	.42	1.00
Pictured at right		
Orchid Spoon	.42	1.00
Mrs. H. T. Riley	.63	1.50
Judith Anderson	.42	1.00
Cydonia	.42	1.00
Not pictured		
Goblin, bronze	.42	1.00
Purple Carpet	.42	1.00
Major Cushion, pink	.42	1.00
Crimson Star-Red		
Spoon	.42	1.00



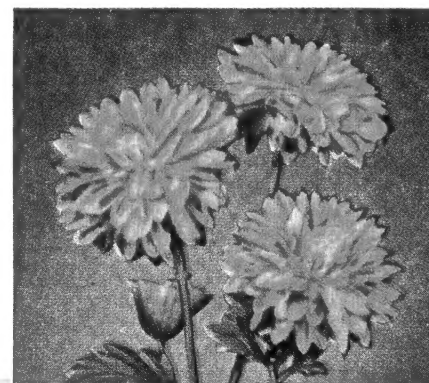
ORCHID SPOON



MRS. H. T. RILEY



JUDITH ANDERSON



CYDONIA



### BEAUTIFUL

## Hardy Carnations

Colorful as Greenhouse Varieties

### ENGLISH COTTAGE CARNATIONS

Grown from cuttings—Ever-blooming and true to color. **35c each 3 for \$1.00**

**\$3.50 dozen**

Colors as pictured. Cynthia (pink), Garnet (dark red), Lucia (rosy red), Summer Gold (yellow).

#### GROUP 14

4 carnations, 1 each of the above 4 colors. **\$1.25**

#### GROUP 15

8 carnations, 2 each of above 4 colors. **\$2.00**

### SHOWY GRENADIN CARNATIONS

Grown from Seed

Sturdy plants, sure to bloom well this year. Assorted colors in red, maroon, white, yellow, rose and pink.

#### GROUP 16

15 field grown plants of assorted Grenadin carnations. **\$1.00**

#### GROUP 17

50 field grown plants of assorted Grenadin carnations. **\$3.00**

### SPECIAL GROUP 18

## 17 Hardy Mums - Will bloom this year **\$2.00**

8 DWARF EARLY CUSHION MUMS—8 lovely colors—all hardy—bushels of bloom from June till Frost. Value **\$1.00**

3 SPECTACULAR GIANT ENGLISH MUMS—4" to 6" bloom, greenhouse size. 1 each of Red, Yellow, Pink. Value **\$1.00**

5 POPULAR MUMS FOR CUT FLOWERS—Showy double, long stemmed—1 each of Red, Pink, White Bronze, Yellow. Value **\$1.00**

SPECIAL—Free, Bon Fire, a flashy red mum, free with order of the above 17 plant collection. Total **\$3.42** value for **\$2.00**



# STATELY HARDY LILIES

All are strong varieties selected for their ease of growth, hardiness and wealth of showy flowers.

## All large flowering sized bulbs

	Each	3	12
CENTIFOLIUM LILY—New hybrid lily. Large white flowers on stems to 6 ft. high. Blooms later than Regal .....	\$.50	\$1.39	\$5.00
CORAL LILY—TENUIFOLIUM—Small deep coral red flowers on 1 ft. stems .....	.35	1.00	3.50
GOLD BANDED LILY OF JAPAN-AURATUM—Large cream flowers with golden yellow markings in late summer, 4 ft. ....	.50	1.39	5.00
ORANGE TRIUMPH LILY L. CROBELLATUM—Orange-Yellow flowers on 4 ft. stems in June and July .....	.35	1.00	3.50
ORCHID LILY, L. SPECIOSUM RUBRUM—Blush White with rosy red spots, blooms in late August and September .....	.63	1.60	6.00
POLKA DOT LILY, L. WILMOTTIAE—4 ft., blooms July and August—scarlet with brown dots. ....	.50	1.39	5.00
RED MONARCH LILY, L. UMBELLATUM HYBRID—Bright red, 2 ft. high—blooms in May and June .....	.35	1.00	3.50
REGAL LILY—Large bulbs pure white flowers .....	.25	.69	2.39
TIGER LILY—True Tigrinum, red, blooms in August .....	.35	1.00	3.50

### GROUP 23

4 NEWER HARDY LILIES—1 each of Centifolium, Gold Banded Lily, Orchid Lily, Polka Dot Lily .....

**\$1.89**



Order Lilies Early  
Hardy lilies must be planted as early as possible. When we are out of a variety in Spring we will back order for Fall delivery.

## 5 Hardy Lilies - \$1.25

GROUP 22—1 each of Coral, Orange Triumph, Red Monarch, Regal, and Tiger.

10 lilies, 2 each of above .....

**\$2.25**

## Modern Gladiolus

New giant flowered kinds selected for outstanding bloom and thoroughly tested for easy garden culture.

Large bulbs 1 1/4 and 1 1/2 inches in diameter.

	3	12
PAUL RUBENS, large purple .....	\$.27	\$1.00
STOPLIGHT, giant red .....	.27	1.00
BLUE BEAUTY, clear blue .....	.27	1.00
LEADING LADY, creamy white .....	.27	1.00
MISS WISCONSIN, lavender rose .....	.27	1.00
ELIZABETH THE QUEEN, ruffled lavender .....	.27	1.00

### GROUP 26

12 MODERN GLADS—2 each of above six named glads .....

**\$1.00**

### GROUP 27

48 MODERN GLADS—8 each of above six named glads .....

**\$3.50**

## SHOW DAHLIAS

All early flowering, large decorative types easy to grow in home gardens.

	Each	3
AVALON, large clear yellow .....	\$.50	\$1.39
ROSE GLORY, rose pink .....	.50	1.39
MRS. I. DE VER WARNER, lavender .....	.42	1.00
GALLANT FOX, light red .....	.42	1.00
PURITY, clear white .....	.75	2.00
BASHFUL GIANT, bronze and rose .....	.50	1.39
MARY RHUE, deep purple .....	.50	1.39
GERTRUDE BRAINTON, scarlet red .....	.50	1.39
SANHICANS BLUEBIRD, true blue .....	.50	1.39
HELEN McCULLOUGH, red and yellow .....	.50	1.39

### GROUP 24

10 SHOW DAHLIAS—1 each of above 10 named kinds .....

**\$3.50**

### GROUP 25

30 SHOW DAHLIAS—3 each of the above 10 named kinds .....

**\$10.00**

### SPECIAL GROUP 28

## 61 Spring Bulbs - \$2.00

Consists of:

6	Lovely Dahlias, plump bulbs, show types in ball, cactus and giants. Wide color selections. Worth .....	\$1.00
40	Modern Glads, large bulbs 1 1/4 inch in diameter. Will all produce tall spikes, 10 or more kinds in a rainbow mixture. Worth .....	\$1.00
12	Summer Hyacinths, tall 3 ft. spikes of showy white flowers, 30 days after planting. Worth .....	\$1.00

EXTRA AT NO CHARGE

3 Madeira Vine Bulbs with above. Rare bulb for trellis or porch box.

**ALL 61 BULBS ..... \$2.00**

Double Orders Allowed

## ORDER FORM

ROCKNOLL NURSERY, Morrow, Ohio.

Gentlemen: Please enter my order as indicated below and forward same to me at proper planting time for my locality.

—Payment Herewith —Please send C.O.D.

Group 12—15 New Hardy Chrysanthemums .....	\$3.00
Group 14—4 Cottage Carnations .....	1.25
Group 15—8 Cottage Carnations .....	2.00
Group 16—15 Grenadin Carnations .....	1.00
Group 17—50 Grenadin Carnations .....	3.00
Group 18—17 Special Hardy Mums .....	2.00
Group 19—8 Top Size Tuberous Begonias .....	1.25
Group 20—12 Jumbo Tuberous Begonias .....	3.50
Group 21—20 Bulbs for the Shade .....	2.00
Group 22—5 Hardy Lilies—\$1.25 —10 for 2.25 .....	
Group 23—4 Newer Hardy Lilies .....	1.89
Group 24—10 Named Show Dahlias .....	3.50
Group 25—30 Named Show Dahlias .....	10.00

Group 26—12 Modern Named Glads .....	1.00
Group 27—48 Modern Named Glads .....	3.50
Group 28—61 Showy Spring Bulbs .....	2.00
Group 29—3 Prize Winning Patented Roses .....	4.50
Group 30—12 Standard Monthly Roses .....	8.00
Group 31—5 Standard Monthly Roses .....	3.50
Group 32—5 Pacific Hybrid Delphinium .....	2.00
Group 33—6 Waller Franklin Columbine .....	1.89
Group 34—5 New Everblooming Aglaya .....	
Daisies .....	1.50
Group 35—6 Dandy Dahlias .....	1.00
Group 36—40 Modern Glads Mixed .....	1.00
Group 37—12 Summer Hyacinths .....	1.00
Group 38—4 Painted Leaved Caladiums .....	.80

Group 39—3 Lily of the Valley .....	\$ .50
Group 40—Packet Fire Chief Petunia 35c. ....	
.....3 for 1.00	

Total .....

Name .....

Address .....

BILL FOR POSTAGE—Rather than hide postage costs in the price of plants, we will bill you for actual postage used.

MONEY BACK GUARANTEE—These plants must reach you in good condition and please you. If not satisfactory return at once for replacement or refund.

# Ravishing Color ALL SUMMER IN SHADED AREAS

## TUBEROUS BEGONIAS

CAMELLIA OR  
DOUBLE TYPE

*The most satisfactory and easily grown*

Ideal summer flowering bulbs for shade either in porch boxes, pots or in the open ground in beds or as single specimens. For best results start early indoors. Planting instructions sent with order.

*Dark Red, Rose, Orange, White, Copper, and Yellow*

### TOP SIZE BULBS

1¼ to 1¾ inches in diameter.  
The ideal size for ease of growth.

20c each      6 for \$1.00  
\$1.89 dozen

#### GROUP 19

##### 12 Top Size Begonias

2 each of above  
6 colors

**\$1.89**

### JUMBO BULBS

2 inches and over in diameter.  
Easier for the beginner to grow.

35c each      3 for \$1.00  
\$3.50 dozen

#### GROUP 20

##### 12 Jumbo Begonias

2 each of above  
6 colors.

**\$3.50**

## Unusual Bulb Collection For Exotic COLOR IN SHADE—get several for large areas.

Full planting instructions with each collection.

6 TUBEROUS BEGONIAS—Camellia type.  
Top size bulbs in red, rose, orange, white,  
copper and yellow. Value .....\$1.00

4 Painted Leaved CALADIUMS—Fascina-  
ting beautiful foliage. Blended, white, red,  
green, purple, and rose. Value ..... 80c

3 LILY OF THE VALLEY—Florists cor-  
sage strain. Large 2 year old roots sure to  
bloom. Value ..... 50c

5 OXALIS—Easily grown bulbs in Red  
and Copper. Value ..... 50c

2 JADEBERRY OPHIOPOGON—Ever-  
green foliage, blue flowers in August and  
September, blue berries in Fall. Value .50c



TUBEROUS BEGONIA  
CAMELLIA TYPE

## 20 BULBS

GROUP 21

Made up of the five groups of hardy  
shade flowers described at the left.  
6 Begonias, 4 Caladiums, 3 Lily of  
Valley, 5 Oxalis, 2 Jade Berry—  
guaranteed Rocknoll quality.  
Total Value \$3.30.

ALL FOR

**\$2.00**